

Contacts:
Craig Schiff
BPM Partners, Inc.
(203) 359-5677
cschiff@bpmpartners.com

Larry Bouchie,
Carlton PR & Marketing, Inc.
(781) 620-0278
Larry@CarltonPRMarketing.com

BPM Partners and Penton Publishing Release Performance Management Buyers Guide

Author of Annual BPM Pulse Report Offers Guidance for Performance Management Vendor Selection

Stamford, CT—March 6, 2014— [BPM Partners](#), the leading independent authority on business performance management (BPM) solutions, has partnered with Penton Publishing to issue the 2014 Performance Management Buyers Guide in IndustryWeek magazine, [available online](#).

The 2014 Performance Management Buyers Guide is designed to help organizations working on a Performance Management initiative assemble a short list of vendors that can best meet their particular criteria.

The Guide is based on information gathered during BPM Partners' extensive field work and research from the annual [BPM Pulse survey](#). Every year, the BPM Pulse measures trends in performance management priorities as well as satisfaction with current vendor offerings. This data enables BPM Partners to determine the optimal criteria to be used when evaluating the vendors.

The 2014 Guide contains information on the largest BPM vendors, including Oracle Hyperion, IBM Cognos and SAP Business Objects, as well as application suite vendors such as Longview Solutions, Tagetik, Prophix, and cloud-based vendors Adaptive Insights and Host Analytics. The Guide also looks at up-and-coming solutions, industry trends, and offers end users guidance on solution selection and implementation. This year's guide also examines relevant technology considerations such as cloud vs. hosted, and full mobile access vs. mobile consumption.

"The Performance Management Buyers Guide is not intended to take the place of a detailed set of requirements and the process of thoroughly evaluating vendors against them," said Craig Schiff. "But it does provide a way for project managers to compare offerings and develop a short list to further evaluate. With several new vendors entering the space, it is important to consider all of the options."

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. BPM Partners has specialized packages that lead clients through project justification, requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM or business intelligence (BI) systems. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#)

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