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BPM Partners Opens 2015 BPM Pulse Survey

-- Business Performance Management's Industry's Longest Running Survey --

Stamford, CT—April 1, 2015— [BPM Partners](#), the leading independent authority on Business Performance Management (BPM) solutions, has opened the twelfth annual BPM Pulse survey (<https://www.surveymonkey.com/s/BPMPulse2015>). The survey collects information from end users about their experience with performance management applications, technologies, and vendors. Participants receive the final survey results and can use the report to benchmark their own projects. This year, the vendor satisfaction ratings have been moved to the beginning of the survey so customers can participate in only this section if they wish.

“With twelve years of BPM Pulse surveys, we have one of the most comprehensive datasets on the industry,” said Craig Schiff, founder and CEO of BPM Partners. “We also know what users and vendors want to know. Many end user organizations use the customer satisfaction ratings as key criteria in developing their short list of vendors to be evaluated. The vendors use the feature/function priority feedback as they plan product development.”

The BPM Pulse identifies important trends in the budgeting, planning, consolidation, and reporting market and reviews the major vendor solutions from a user perspective. This year, the BPM Pulse survey will spotlight top trending topics including:

- Support for Integrated Business Planning
- Renewed focus on ease of use
- Big Data Finance
- Data visualization and analytics
- Leveraging spreadsheets
- Status of cloud adoption and needs for mobile access

Over the years, the BPM Pulse has provided the most comprehensive customer-based view of the Business Performance Management market. It is the only survey of its kind, looking at the business applications, the technology and user satisfaction.

BPM project champions, executive sponsors and team members can go to [BPM Survey Central](#) to participate in the 2015 study and reserve their copy of the detailed results. A series of analysis reports from previous years are available in the [BPM Whitepapers](#) section of BPM Partners' site.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

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