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BPM Partners 2018 BPM Pulse Survey - Performance Management for Everyone: Now Open

Stamford, CT—April 25, 2018— [BPM Partners](#), the leading independent authority on Business Performance Management (BPM) solutions, has opened the [2018 BPM Pulse survey](#). The survey collects information from end users about their experience with performance management applications, technologies and vendors. Participants receive the final survey results and can use the report to benchmark their own projects. For 2018 questions have been added or modified to reflect the growth of performance management beyond Finance and the application of advanced technologies for greater insights.

“The survey results are a great way to see what everyone else is up to and maybe get some new ideas,” said Craig Schiff, founder and CEO of BPM Partners. “The results are provided at no cost to all qualified survey participants.”

The BPM Pulse identifies important trends in the budgeting, planning, consolidation and reporting market, and reviews the major vendor solutions from a user perspective. This year, the BPM Pulse survey will spotlight top trending topics including:

- Use of planning systems in areas outside of Finance, such as Sales
- The role of Artificial Intelligence and Machine Learning in providing better analysis
- The expansion of solution marketplaces to address a wide range of specific processes and verticals
- The continued focus on ease-of-use, particularly for users outside Finance
- The accelerated move to cloud-based performance management
- Required functionality for profitability analysis

Now in its sixteenth year, the BPM Pulse provides the most comprehensive customer-based view of the Business Performance Management market. It is the only survey of its kind, looking at business applications, technology and user satisfaction.

BPM project champions, executive sponsors and team members can go to [BPM Survey Central](#) to participate in the 2018 study and reserve their copy of the detailed results. Last year's BPM Pulse results report is available in the [BPM Whitepapers](#) section of BPM Partners' site.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

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