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BPM Partners Opens 2014 BPM Pulse Survey: Budgeting, Reporting, Predictive Analytics, Big Data, Cloud, Mobile

Stamford, CT—May 5, 2014— [BPM Partners](#), the leading independent authority on Business Performance Management (BPM) solutions, has opened its eleventh annual [survey on Business Performance Management](#), the 2014 BPM Pulse™ Survey. The survey collects information from end users about their experience with performance management applications, technologies, and vendors. Participants receive the final survey results and can use the report to benchmark their own projects.

The BPM Pulse identifies important trends in the market and reviews the major vendor solutions from a user perspective. This year, the BPM Pulse survey will spotlight top trending topics including:

- Predictive analytics
- Collaboration
- Real-time access to operational data
- Data visualization
- On premise vs. single-tenant hosted vs. multi-tenant hosted
- Role of Big Data in performance management
- Democratization of planning
- Requirements for mobile access

Over the years, the BPM Pulse has always provided the most comprehensive customer-based view of the Business Performance Management market. It is the only survey of its kind that looks at both the business applications as well as the technology aspects of performance management. Last year's [BPM Pulse analysis whitepapers](#) have special sections on budgeting and forecasting, reporting and analysis, financial consolidation, the cloud and mobile.

“One of the most utilized outputs of the BPM Pulse survey has turned out to be the vendor satisfaction ratings, which is why this year we have added several new attributes to be measured,” said Craig Schiff, founder and CEO of BPM Partners. “We have found that many organizations use these ratings as key criteria in developing their short list of vendors to be evaluated.”

BPM project champions, executive sponsors and team members can go to [BPM Survey Central](#) to participate in the 2014 study and reserve their copy of the detailed results. A series of analysis reports from the 2013 Pulse results are now available in the [BPM Whitepapers](#) section of BPM Partners' site. Results of this year's survey will be presented during the Pulse of Performance Management [webcast](#) on May 29th.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter @BPMTeam.