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BPM Partners Provides Fresh Look at Business Performance Management Market in 2016

- New Vendor Landscape Matrix Provides Expanded View of Available BPM Solutions -

Stamford, CT—August 11, 2016—[BPM Partners](#), the leading independent authority on business performance management (BPM), today announced the immediate availability of a new Performance Management Vendor Landscape Matrix (VLM) designed to provide a detailed roadmap for the 2016 BPM market. While this year's VLM has more information on each vendor than in prior years and a new, easier-to-use visual, it is still delivered as a single report that presents a unified view of the solution options available for financial, strategic, and operational performance management.

[The 2016 report](#) is available now. The new, at-a-glance VLM grid places 17 key vendors based on the scope of their offerings and progress/traction in the marketplace. The grid has been expanded this year with four distinct rows tied to functional capabilities and five columns depicting market momentum. This is coupled with 16 customer satisfaction measures. Color coding is used to highlight vendors that have been most successful with their cloud offerings.

In addition to the grid and satisfaction ratings, each vendor profile includes BPM Partners' evaluation of their ability to deliver in 9 key areas as well as the size of companies they target. "Due to the fact that there are so many solid options available today it is harder than ever to zero in on the one that is best for your needs," said Craig Schiff, President and CEO of BPM Partners. "The VLM can help you focus the time-consuming due diligence process on just the handful of vendors with the greatest potential."

The VLM is an invaluable tool for anyone looking to purchase, upgrade, or replace a performance management system.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

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