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## **BPM Partners Provides Look Ahead to Business Performance Management in 2015**

*- New Vendor Landscape Matrix Provides Market Overview and Detailed End User Feedback on Vendor Attributes -*

**Stamford, CT—December 9, 2014**—[BPM Partners](#), the leading independent authority on business performance management (BPM), today announced the immediate availability of a new Performance Management Vendor Landscape Matrix (VLM) designed to provide a roadmap for the 2015 BPM market. For more than a decade, the VLM from BPM Partners has provided an overall rating for each vendor based on end user input and detailed ratings across a dozen product attributes including product quality, performance, price/value, functionality, and support. This year, three new measures were added: pace of innovation, partner network, and user group interaction.

[The report](#) is available now. The VLM grid places 17 key vendors based on the scope of their offerings and progress/traction in the marketplace. Reflecting the maturing of this market segment, several vendors advanced along one or both axis in the grid and a handful of vendors were added for the first time.

In addition to the grid and satisfaction ratings, each vendor profile includes BPM Partners' evaluation of their ability to deliver on 10 key capabilities. "As the industry segment has evolved, we've added new, more advanced criteria to evaluate vendors," said Craig Schiff, President and CEO of BPM Partners. "Functionality like planning, consolidation, cloud and mobile are still important considerations, but newer areas such as analytics and collaboration are where the vendors tend to be more differentiated."

The VLM is an invaluable tool for anyone looking to purchase, upgrade, or replace a performance management system.

### **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) and business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

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